

CRISTINA ALBERS

ART DIRECTOR & GRAPHIC DESIGNER

SKILLS



ILLUSTRATOR



INDESIGN



PHOTOSHOP



AFTER EFFECTS



DIMENSION



BRANDING & IDENTITY



PRINTING & COLLATERAL



TYPOGRAPHY



MIXED MEDIA PRODUCTION



WEB DESIGN



LANGUAGES

Spanish - Native
English - Fluent
German - Beginner

EDUCATION

Miami Ad School Europe (MASE) • Berlin, Germany • Dec 2021
Diploma in Art Direction

Steinbeis Hochschule (SMI) • Berlin, Germany • Oct 2021
Master of Science (M.S.) in Business Management
Major in Marketing, Media and Communication
Minor in Creative Communication and Management

The University of Tampa (UT) • Tampa, Florida • Dec 2017
Bachelor of Arts (B.A.) in Advertising and Public Relations
Bachelor of Fine Arts (B.F.A.) in Graphic Design
Concentration in Advertising Creative
Minor in Art
Cum Laude (3.55/4 GPA)
Dean's List: Spring 2014, Fall 2014, Fall 2017.
Member of the Student Honors Society
Member of the Advertising Student Association - Creative Chair

EXPERIENCE

MAR 2018
FEB 2019

PUBLIC IMAGERY LLC
GRAPHIC DESIGNER

- Design and production of graphics and decór for clients like Outback, Denny's, etc.
- Responsible of ideation, design, and production of pieces for fabrication in different types of media.
- In charge of the rebrand identity of the company, including the redesign of the logo, website, and collateral.

SEP 2017
MAR 2018

SCHIFINO LEE ADVERTISING + BRANDING
DESIGN INTERN / FREELANCE GRAPHIC DESIGNER

- Collaborated with full-time staff, writers, and art directors on a wide variety of client projects.
- Collaborated in the development of internal agency branding and self-promotion assignments.
- Designed and produced collateral pieces: including but not limiting to banner ads, social media posts, branding elements, etc.

MAY 2017
AUG 2017

LAURA CHILE - MARKETING AND ADVERTISING
GRAPHIC DESIGN INTERN

- Designed and produced collateral pieces for engagement and brand awareness for a variety of their clients.
- Designed and created a series of illustrations for their client Lasertam, explaining the treatments they provide.

JAN 2017
MAY 2017

NOMO NAUSEA
ADVERTISING INTERN