

EDUCATION

MIAMI AD SCHOOL EUROPE (MASE)

Berlin, Germany • Dec 2021
Diploma in Art Direction

STEINBEIS HOCHSCHULE (SMI)

Berlin, Germany • Oct 2021
Master of Science (M.S.) in Business Management
Major in Marketing, Media and Communication
Minor in Creative Communication and Management

THE UNIVERSITY OF TAMPA (UT) • Tampa, Florida • Dec 2017

Bachelor of Arts (B.A.) in Advertising and Public Relations
Bachelor of Fine Arts (B.F.A.) in Graphic Design
Concentration in Advertising Creative
Minor in Art
Cum Laude (3.55/4 GPA)
Dean's List: Spring 2014, Fall 2014, Fall 2017.
Member of the Student Honors Society
Member of the Advertising Student Association

EXPERIENCE

APR 2021
PRESENT
Germany

INGO HAMBURG
ART DIRECTOR - internship

JAN 2021
MAR 2021
Netherlands

SUPERHEROES AMSTERDAM
ART DIRECTOR - internship

- Ideation, concepting and production of pieces for several clients, including Lenovo, Netflix, SeventhGeneration, etc.

MAR 2018
FEB 2019
Florida

PUBLIC IMAGERY LLC
GRAPHIC DESIGNER

- Design and production of graphics and decór for clients like Outback, Denny's, etc.
- Responsible of ideation, design, and production of pieces for fabrication in different types of media.
- In charge of the rebrand identity of the company, including the redesign of the logo, website, and collateral.

SEP 2017
MAR 2018
Florida

SCHIFINO LEE ADVERTISING + BRANDING
GRAPHIC DESIGNER - internship/free lancing

- Collaborated with full-time staff, writers, and art directors on a wide variety of client projects.
- Designed and produced different graphic pieces: including banner ads, social media posts, branding elements, etc.

MAY 2017
AUG 2017
Chile

LAURA CHILE - MARKETING AND ADVERTISING
GRAPHIC DESIGNER - internship

PROGRAMS

.AI .PSD .INDD .AEP .BLEND

LANGUAGES

SPANISH - Native
ENGLISH - Fluent